



Polite Notice & Reminder for all Exhibitors attending **MCM Comic Con**

In order to continue to help the Show thrive and grow, we are taking this opportunity to remind you of the following rules and regulations, which are to be read and complied with by you in conjunction with the terms and conditions of the Dealer or Exhibitor Agreement you have entered into with us:

- **IT IS ILLEGAL TO TRY TO SELL ANY COUNTERFEIT PRODUCTS** – be sure to have with you or close to hand any and all documentation (i) showing that the good or products you have on display have all the requisite health and safety approvals, notices of provenance, required list of ingredients or consumer warnings; and (ii) proving that you have the right, licence, authority or permission from the copyright owner or their representative/franchisee to offer for sale the goods and products;
- **IT IS COPYRIGHT INFRINGEMENT AND USUALLY A CRIMINAL OFFENCE** to copy someone else's work or part of it and pass it off as your own product or artwork and attempt to sell it. Please refrain from such activities. Companies and brands such as Disney, Marvel, Microsoft and Sony are represented at this Show.
- **TRADING STANDARDS OFFICERS** from Newham Council will be present at the Show and have strict orders to demand that counterfeit products or goods are removed from stalls or stands and, in serious cases, to close down stalls and stands, without any liability to MCM Expo Limited.
- **WE ENCOURAGE WHISTLEBLOWERS** – if you see anything suspicious on another stall or stand, please do not approach that stall-holder, but please be sure to pass on your concerns to the Information Office or any MCM Staff you see, so that we can pass them on to Trading Standards or the Venue or the Event Manager.

Thank you for your cooperation.
MCM Expo Limited Management Team